

**Please complete the following template and proposal information, adjusting as necessary.**

1. **Proposed Program Title** *(keep it short, simple and catchy!)*
2. **Presented by:** *(Sponsoring Section(s)/Committee(s))*
3. **Co-sponsored by***: (optional, but co-sponsoring sections/committees get discounts and broaden marketing base)*
4. **Location – City/Venue** *(ISBA’s offices are the presumed venues unless justification provided)*
5. **Date(s) requested** *(confirm availability with ISBA staff)*
6. **Program times** *(Minimum of 3.5 hours MCLE for live onsite audience. Shorter programs are webcasts. Indicate hours, full, or half-day)*

1. **hour(s) MCLE credit, including**      **hour(s) Professional Responsibility MCLE credit in the following category(ies)** (*PMCLE not required, but if offered, must be a minimum of one hour for full day programs and a minimum of one-half hour for half day programs)***:**

* *hour(s) Professionalism, Civility, or Legal Ethics MCLE credit (not required)*
* *hour(s) Mental Health and Substance Abuse MCLE credit (not required)*
* *hour(s) Diversity and Inclusion MCLE credit (not required)*

1. **Topics Covered**:
2. **Learning Objectives**: *What is the specific need this program addresses? What would you tell someone to convince him/her to register for it? What will attendees take away?*

* Learning objective 1
* Learning objective 2
* Learning objective 3     . . . *(add more as needed)*

1. **Practice Level Targeted**:  Basic  Intermediate  Advanced

1. **I confirm that all speakers will present live onsite to ensure the best experience for attendees and to minimize technology risks. (**Note, remote speakers will only be allowed by pre-recorded video in special circumstances as approved by the CLE committee.)
2. **Justification for Live Onsite Program:** 
   1. Networking
   2. Interactivity such as table clinics, etc.(please specify)\_\_\_\_\_\_\_\_\_\_\_
   3. Networking luncheon or reception (sponsorship encouraged)
   4. New attorney Speaker(s) in first 8 years of practice
   5. Diverse Speaker(s)
   6. Co-sponsorship with other ISBA sections
   7. Historical Success (annual event, 50 or more live onsite attendees historically, etc.)
   8. Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. **(0ptional) Providing Access for Remote Audience**

No live webcast requested. The live program is an exclusive event for the live onsite audience and, if recorded, posting in the on-demand catalog is sufficient (typically within 4 weeks of the program and eligible for Free CLE)

I request a simultaneous Live Webcast of the program (from ISBA Chicago office only). If requested, please identify the Chat Moderator (someone well versed in the legal topic, to monitor and engage the remote audience in chat discussions)\_\_\_\_\_\_\_\_\_\_\_\_. *Simultaneous live webcasting significantly decreases the live onsite audience attendance and negatively impacts production quality; therefore, we encourage you to choose live onsite OR live webcasting, but not both. Requests for both options to occur simultaneously will be reviewed on a case-by-case basis. Please provide justification.*

**Program Coordinator(s):**

***Name****, Firm, Address, Telephone Number, E-mail Address*

**Program Moderator(s):**

***Name****, Firm, Address, Telephone Number, E-mail Address*

* *Check the box if the segment could be a stand-alone program or a practice ready basics program for new attorneys in the on-demand CLE catalog - to satisfy the increasing member demand for shorter, just-in-time learning segments.*
* *Adjust template segment times below in quarter hour increments, minimum 30 minutes, and add speakers as needed*

**TIME Welcome and Announcements** *(suggested start time: 8:30-9:00 a.m. for a full day or morning only program or 12:30-1 p.m. for an afternoon only program)*

**TIME**       **Topic 1**

Description *(2-3 sentences)*

***Speaker,*** *Firm, Address, Telephone Number, E-mail Address*

Could be stand-alone program in on-demand CLE catalog

Could be a stand-alone practice ready basics program for new attorneys in on-demand CLE catalog

**TIME**        **Topic 2**      

Description *(2-3 sentences)*

***Speaker,*** *Firm, Address, Telephone Number, E-mail Address*

Could be stand-alone program in on-demand CLE catalog

Could be a stand-alone practice ready basics program for new attorneys in on-demand CLE catalog

**TIME Break** *(beverages provided)*

**TIME**        **Topic 3**

Description *(2-3 sentences)*

***Speaker,*** *Firm, Address, Telephone Number, E-mail Address*

Could be stand-alone program in on-demand CLE catalog

Could be a stand-alone practice ready basics program for new attorneys in on-demand CLE catalog

***For full day programs, include the following:***

**TIME Lunch** *on your own*  *provided by ISBA (we will add $20 to fee)*  *sponsored by financial contributor, indicate name and contact information*

**TIME**        **Topics 4**      **, 5, 6, etc.***(Full day programs should go until at least 4:00 p.m.)*

Description *(2-3 sentences)*

***Speaker,*** *Firm, Address, Telephone Number, E-mail Address*

Could be stand-alone program in on-demand CLE catalog

Could be a stand-alone practice ready basics program for new attorneys in on-demand CLE catalog

**15 Minute Break will be added in the afternoon** *(refreshments provided)*

*\*Professional Responsibility MCLE credit subject to approval*

**Additional Information**

1. **Financial Contributors (optional):** I have secured financial contributors for this program and have reviewed and followed the guidelines of ISBA’s Financial Contributor Policy. Financial Contributor’s Name(s) for publicity, address, phone, email, and amount pledged:
2. **(optional)** I Request ISBA’s assistance in setting up a **pre-program teleconference** with all panelists/speakers**.**
3. **Publications (optional):** To help with program promotion, please identify one or more authors to write on program topics for an *Illinois Bar Journal*, newsletter article, or Illinois Lawyer Now blog post related to this CLE program. ISBA staff will contact this person with details about the submission process.

**For marketing, please indicate which of the following groups**

**might be interested in this program:**

**ISBA Sections**

Administrative Law

Agricultural Law

Alternative Dispute Resolution

Animal Law

Bench & Bar

Business Advice & Financial Planning

Cannabis

Child Law

Civil Practice

Commercial Banking, Collections & Bankruptcy

Construction Law

Corporation Securities & Business

Corporate Law Department

Criminal Justice

Education Law

Elder Law

Employee Benefits

Energy, Utilities, Transp. & Telecomm.

Environmental Law

Family Law

Federal Civil Practice

Federal Tax

Food Law

General Practice/Solo & Small Firm

Health Care

Human Rights

Insurance Law

Intellectual Property

International & Immigration Law

Labor & Employment

Local Government

Mental Health Law

Mineral Law

Privacy & Security Law

Real Estate

Senior Lawyers

Sports & Entertainment Law

State & Local Tax

Tort Law

Traffic Laws & Courts

Trusts & Estates

Workers' Compensation

Young Lawyers

**ISBA Committees**

ARDC

Corrections and Sentencing

Delivery of Legal Services

Disability Law

Government Lawyers

Law Office Management & Economics

Legal Technology

Military Affairs

Racial and Ethnic Minorities

Sexual Orientation and Gender Identity

Women and the Law

Other

**Certified Public Accountants\* *(\*ISBA is approved as a registered public accountant continuing professional education (CPE) sponsor.)***

Additional Steps

1. Review the following “CLE Coordinator Checklist” prior to completing your proposal.
2. Distribute the attached “Law ED Presenter Information” to your confirmed speakers.*(also available online at* [*www.isba.org/cle/coordinators*](http://www.isba.org/cle/coordinators)*)*
3. Attach any additional program agenda information to this completed form in Microsoft Word and send to:

CLE Department, Attn: CLE Program Coordinator

ISBAProgramCoordinator@isba.org

Illinois State Bar Association, 424 South Second Street, Springfield, IL 62701

***Thank you for your proposal!***



***Thank you for your proposal!***

**Program Composition**

***Did you…***

* Identify the program’s “learning objectives” – that is, what attendees will take away, why they should attend this program, what specific needs will be addressed?
* Identify the type of practitioners and level of practice experience for which the program is designed – and then schedule the speakers for presentation times measurable in quarter-hour increments (15, 30, 45, 60), except introductory and closing remarks?
* Schedule an identifiable segment of Professional Responsibility credit, if included, of not less than one hour for full day programs and not less than one-half hour for half day programs, in increments of 15 minutes?
* Provide two to three sentence descriptions for each session, including what the attendees will learn?
* Incorporate Questions and Answers into the program, rather than ending the seminar with a Q and A session (unless you’re preparing questions in advance to make sure the full advertised MCLE credit time is provided)?

**Presenter Recruitment**

***Did you…***

* Recruit the best, most effective presenters on the topic, whether or not they serve on the section or committee?
* Consider diversity, equity, and inclusion and recruit presenters who represent the wide variety of perspectives of the bar throughout the state?
* Recruit presenters or co-presenters who are attorneys in their first 10 years of practice as a way to train and develop new ISBA Law Ed faculty members?
* Recruit only presenters who will agree to submit materials 4 weeks prior to program so ISBA may apply for PMCLE credit and so we avoid handouts at programs since attendees attending remotely will not have access to the handouts?
* Recruit presenters who agree to submit original materials or to secure written permission for ISBA to reprint copyrighted works in course books and electronic products?
* Recruit only presenters who will agree to be videotaped and who will sign the required Presentation Agreement?
* Recruit presenters who agree to arrive not less than 30 minutes prior to presenting?
* Recruit in-state presenters?
* Recruit presenters who are ISBA members or, in the case of non-members, invite them to join and direct them to the ISBA membership webpage at: [www.isba.org/membership/join](http://www.isba.org/membership/join)?

**Presenter Support**

***Did you…***

* Provide the attached ISBA LawEd Presenter Information to all invited speakers?
* Provide presenters with ISBA guidance on preparing materials and with other faculty resources at [www.isba.org/cle/faculty](http://www.isba.org/cle/faculty)?
* Provide written justification for selecting an out-of-state presenter? Please Note: Out-of-state presenters are subject to same reimbursement rates as in-state presenters:
  + Rail or coach class airfare not to exceed $350.00
  + Automobile travel costs of 40¢ per mile
  + Actual lodging at single room rates not to exceed $250 per day for one night’s lodging

**Moderator Selection**

***Did you…***

* Select a moderator who will keep the program running on time, capture audience questions via microphone, and assist presenters during the program?
* Select a single moderator or select an already-identified presenter to assist in moderating (because only one moderator will be reimbursed for travel/hotel per program. Complimentary registration is provided for one moderator for half-day programs and two moderators for full-day programs. Additional moderators can attend for $25)?
* Select a moderator who is an ISBA member and a sponsoring section council or committee member, preferably with Law Ed experience (coordinator, chair, or presenters are recommended)?

**Proposal Submission**

***Did you…***

* Provide a list of confirmed presenters and full contact information for each of them, as well as the moderator’s e-mail address and phone number?
* Type, rather than handwrite, the program proposal cover sheet and agenda?
* Submit the Program Proposal to ISBA staff on or before the *submission deadline*?
* Know that if your program agenda is lacking sufficient information to market and price the program by 6 weeks before the presentation date, ISBA reserves the right to postpone or reschedule the presentation date and may require resubmission of the proposal to the CLE committee?

**Communicating with Presenters For a Better Program**

***Did you…***

* schedule a telephone conference 7 - 8 weeks prior to the program for all presenters, the moderator and yourself to confirm topics, reinforce materials deadlines, and address questions? (Contact ISBA if you would like ISBA assistance in providing you with telephone conference capabilities.)



**Thank you for agreeing to speak for the ISBA!**

*What you can expect:*

* Contact from the ISBA CLE Coordinator to confirm the dates and times for your presentation.
* Contact from the ISBA CLE Department regarding deadlines and program information.
* Publicity for you and your firm in ISBA brochures, marketing emails, and/or color flyers, as well as on our website and in the course materials.
* A speaker invitation letter that you can use to invite all your peers to the program.
* Complimentary preparation time MCLE credit at 6 times your actual presentation time.
* Complimentary registration to the program at which you are speaking.

*What ISBA Expects:*

* Your agreement to submit written materials, legal forms, and/or PowerPoint presentation at least *4 weeks prior* to program date.
* Your agreement to submit original materials or to secure written permission for ISBA to reprint copyrighted works in course books and electronic products.
* Your agreement to arrive not less than 30 minutes prior to presenting.
* Your membership in ISBA – or consideration to [join ISBA](http://www.isba.org/membership/join).
* Your agreement to be videotaped by submitting a signed ISBA presentation agreement.
* Your agreement to review the [Checklist for Professional Responsibility topic](https://www.2civility.org/professional-responsibility-course-development-checklist/) presentations if you are presenting a segment that qualifies for PMCLE credit.
* Your review and completion of all or part of ISBA’s Faculty Development Series. ([www.isba.org/cle/faculty)](http://www.isba.org/cle/faculty))
* Your agreement to comply with the ISBA travel reimbursement guidelines and limitations.